

Célere  
● **CALA SERENA**  
Mijas Costa



Homes that innovate your life







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VÍA CÉLERE







# Introduction

Célere  
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Mijas Costa



## INTRODUCTION



Vía Céleré is a residential developer committed with each of its clients because your satisfaction is ours. We develop quality and design products that represents in our Project the values that identify us as an innovative, consolidated, in continuous growth and in search of leadership group, as a reference for our clients, values that are settled on the pillars of our philosophy of compromise and sustainability.

Vía Céleré has the pleasure of releasing Céleré Cala Serena – Mijas Costa (Málaga) – located in Mijas, Málaga. A development thought for your comfort and relax, that

offers you the best standards of quality and best services at your fingertips. Furthermore, it has a privileged location next to La Cala de Mijas beach and all the services this picturesque village offers. Here you will find all necessary information to know this Project and its advantages: location, qualities and typologies.

In Céleré Cala Serena you will enjoy your dream home. We hope this will be a totally satisfactory trip for you and will allow you to know better our Project, designed and conceived thinking on the people who will be living on it.

Legal Advice: Developer: MAYWOOD INVEST, S.L.U with CIF B-86873908. Project on a pre-marketing phase for the identification of potential buyers. On a construction phase with Building Licence requested to the Town Hall of Mijas, with file number 2017-01351-00. In the development of its activity, the Developer will adjust his action and contracting to what it is disposed in Law 38/1999, and the other rules that will complement it and/or substitute it. According to that , at the moment of the signature of the corresponding contract of sales the legal guarantees demandable will be given. Document done from the basic Project of the building, therefore it can suffer any changes according to technical requirements, adjusting it in any case to the final execution Project. The location of sanitaries and kitchen furniture can be modified due to technical reasons. The rest of the furniture are not included. All the information about the RD515/89 of April 21st, in the Law 13/2003, of December 17th of Consumers and Users of Andalusia, as well as the Order 218/2005, of October 11th of Information to the Consumer in the Purchase and Lease of Houses of Andalusia, is at your disposal in our office.



## Homes that give you confidence

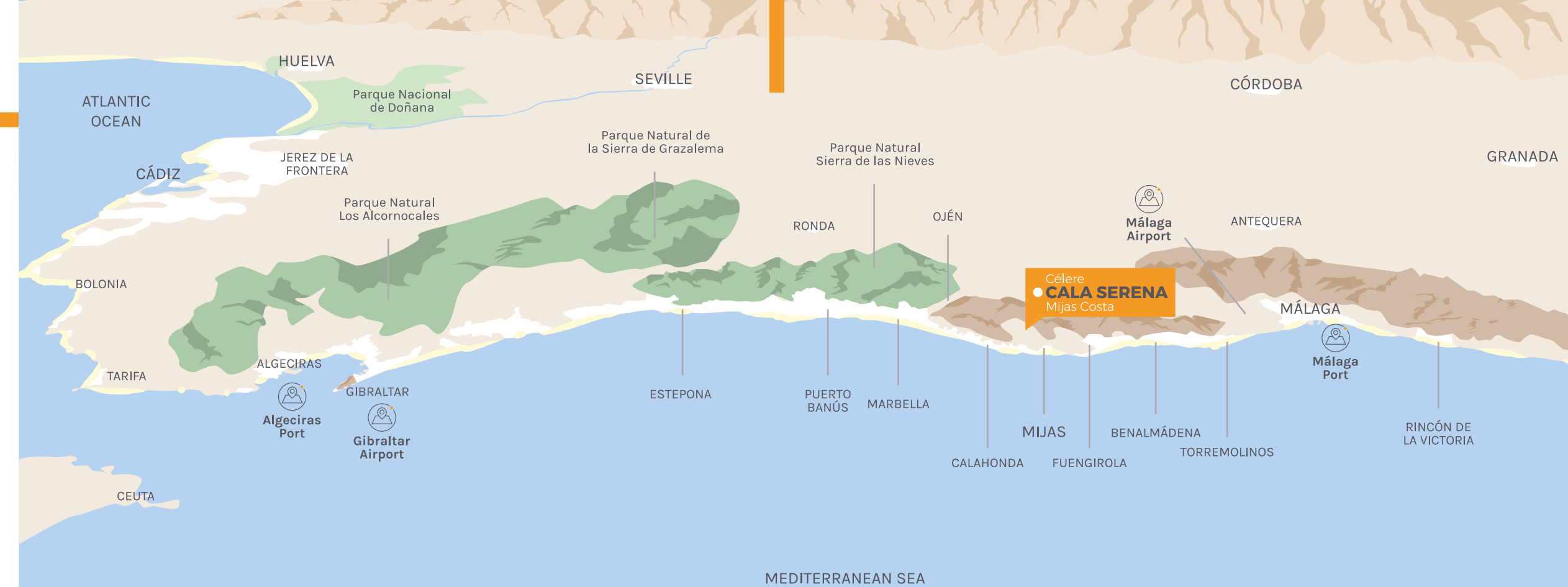


# Surrounds

## Célere Cala Serena, a charming place

Célere Cala Serena is located in Mijas, a village in which live together the sun and beach tourism and the residential. Its climate is very warm in Winter, with very soft minimum temperaturas. Summers are hot but moderated due to the proximity of the village to the sea. The sea floor of Mijas coast has a great biodiversity where live together a great number os european, africans, atlantic and mediterranean species.

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Málaga Airport at 33 km



Huelva at 348 km



Jerez de la Frontera at 190 km



Seville at 251 km



Mijas at 18 km



Calahonda at 8 km



AVE Málaga Station at 38 km



Cádiz at 196 km



Córdoba at 194 km



Antequera at 90 km



Fuengirola at 11 km



Ojén at 28 km



Gibraltar Airport at 98 km



Granada at 123 km



Ronda at 82 km



Tarifa at 123 km



Torremolinos at 28 km



Marbella at 22 km



## A place with a cultural tradition

La Cala de Mijas has an historic heritage reflected in its 4 towers: Calahonda Tower, the new Tower in La Cala del Moral, the Bateria Tower in La Cala del Moral and the Calaburras Tower.

In the old town of Mijas you will find many places to visit such as remains of the Arab Wall or the Virgen de la Peña Hermitage.

Other historic places of significance are the Molino de Harina (Flour Mill), the Historic - Ethnologic Museum or the Contemporary Art Centre.



## Gastronomy

It is very delicious and varied. Its location allows you to taste all type of fresh fish and seafood. Also, you can enjoy restaurants of renowned prestige with dishes that are made with the high quality products of the area.



## Ourdoor activities in an idyllic environment

The Costa del Sol has 11 marinas known worldwide as Puerto Banús in Marbella, Puerto Marina in Benalmádena and the marina in Fuengirola. In Célere Cala Serena you can practice sports such as golf in the golf courses Calanova Golf or Santana Golf, enjoy long walks on the beach, fishing in its crystal water and enjoy unforgettable moments in an idyllic environment.







You can drive to the commercial area of La Cañada or Centro Comercial Miramar in less than 10 minutes and to the beaches of Cabo Pino or Playamarina in less than 5 minutes. However, one of the charms of this unique location is the proximity of all types of services that covers all your needs and wishes at walking distance.







## Project

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**CALA SERENA** ●  
Mijas Costa



PROJECT



Célere Cala Serena is an unique complex of apartments and penthouses thought to enjoy and to feel the day to day of a privileged environment, opened spaces with great possibilities of light for the entertainment of the family and enjoyment outside with the highest comfort within each home.

We have taken care of every detail in the rooms in a nice balance with the energetics efficiency and the sustainability. The residential complex will consist on 93 properties from 2 to 4 bedrooms with wide terraces, parking space and storage room. Many of these apartments will enjoy sea views.

The common areas are compounded of big garden surfaces, social lounge, gym, spa area, swimming pool and spaces for events and barbecues.

Vanguard, quality and a special care with the space and light are aspects that make Cala Serena an extraordinary development in the province of Malaga.



Homes that  
build your future



The common areas are, without any doubt, a repertory of great advantages that will make your life much easier.



### SPA

There is no better way to relax than visiting the spa located in the development.



### SWIMMING POOLS

The possibility of enjoy and to cool down in the hot months, and only a few metres from the house, is other important point from Cala Serena. From curved lines, thought and designed for the family entertainment and surrounded by gardens, it has on the same surface an area for children and adults and a jacuzzi. A space for relax that does not overlook any detail.



Homes that  
make your children happy



### PROJECT







### SOCIAL LOUNGE

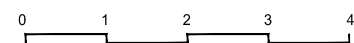
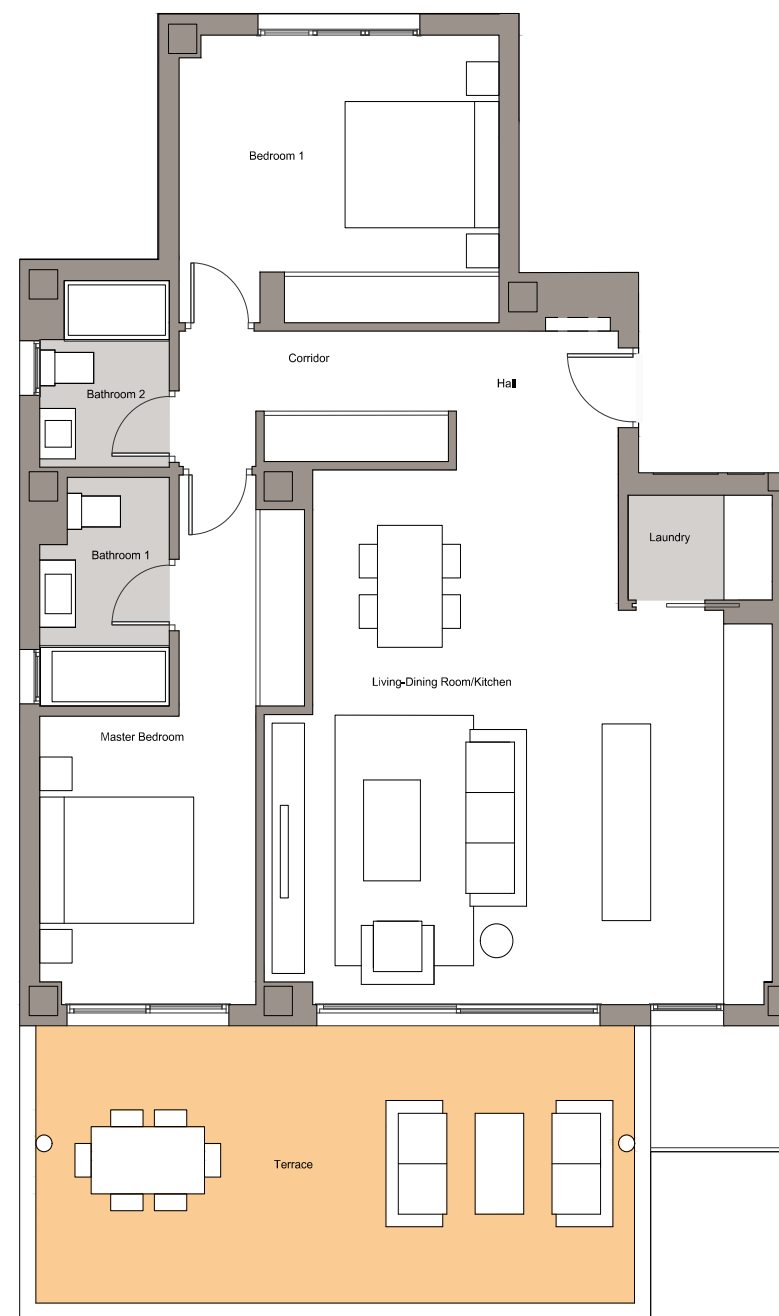
One of the things that make us be different is the implementation of the “social lounge” in the residential complex. An area to have familiar meetings and/or informal ones with friends, and thought to disconnect in a space decorated with the latest trends, with big kitchens completely fitted.



### GYM

A private space to practice sport without leaving home. You will have an area open 365 days a year for your cardiovascular and strength training.





Useful area of the property - 79 m<sup>2</sup>  
Useful area of the terrace - 24 m<sup>2</sup>  
Built-up area with common areas of the property - 110 m<sup>2</sup>











Useful area of the property - 109 m<sup>2</sup>  
Useful area of the terrace - 28 m<sup>2</sup>  
Built-up area with common areas of the property - 149 m<sup>2</sup>





Via Célere builds areas that are adjusted to your needs, we create buildings of low consumption, highly isolated. Houses with the latest technology developed for the daily use on a comfortable way.



Homes that  
breathe technology



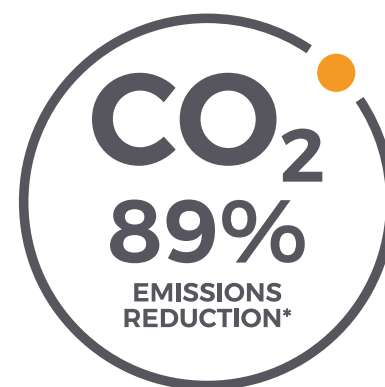




## “A” ENERGY RATING

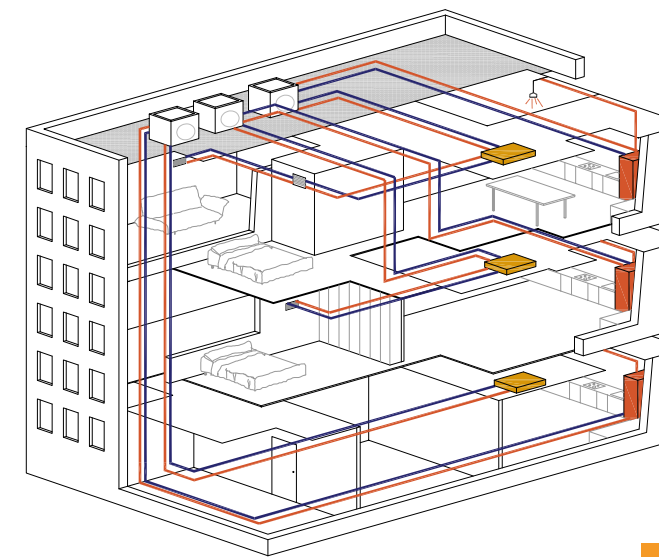
This rating causes an estimated energetic saving of 89% and therefore an economic saving compare to a house with F energy rating.

The building has A energy rating which is a reduction on CO<sub>2</sub> emissions and a significant reduction on the energetic demand of the building (heating, cooling system, and sanitary hot water). The estimated saving, adding the energetic expense of gas and anual electricity, could be up to 780 euros.



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### Aerothermal energy for heating, cooling and sanitary hot water

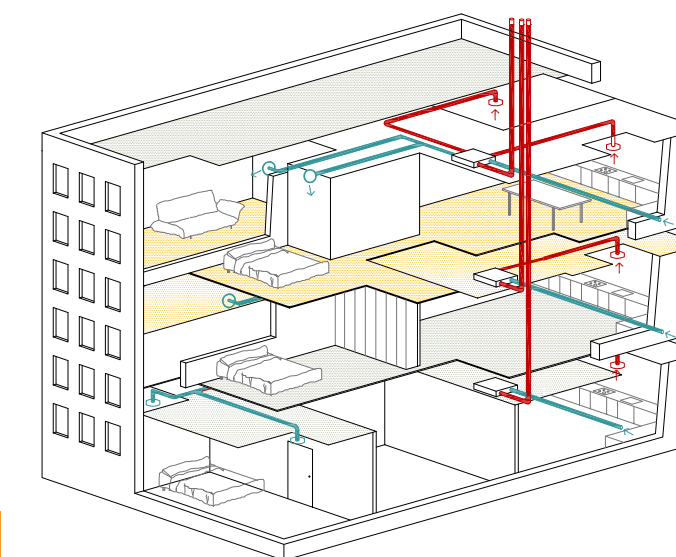
The properties have an aerothermal heat pump system of individual production to cover the heating, cooling and sanitary hot water system demand.

- It is a clean and renewable energy that produces a 25% less of CO<sub>2</sub> emissions than a system fed by natural gas and a 50% less than a system feed by diesel.
- They have a high efficiency as they get up to 75% of its energy from the air and only a 25% from the electricity.
- Achievement of economic savings on the energetic invoice if compare with conventional systems (gas, electricity).
- Achievement of economic savings as it does not have gas supply.
- Reduction of the maintenance costs as it has only one equipment for the production of heating, cooling and sanitary hot water.

### Ventilation of the dual flow properties with heat recovery

Controlled ventilation of the property, being not necessary the opening of windows for such ventilation.

- Continuous ventilation of the property through the extraction directed from baths and kitchen and impulsion directed from bedrooms and living room.
- Recovery of the heat from the extraction air.
- Introduction of the exterior air preheated and filtered in winter time and free-cooling in summer.
- Improvement of the acoustic isolation of the property as it is not necessary to keep the window open for a proper ventilation.
- Avoid the accumulation of odours and toxic gases as well as the appearance of mould and condensation inside the property.
- Avoid the appearance of uncomfortable streams of air inside the property.



\*Estimated calculation of energetic saving of a 95 m<sup>2</sup> property with A qualification if compare with a property with F qualification according to the "Qualification of the energetic efficiency of the buildings" published by the IDEA and the Ministry of Industry, Energy and Tourism in July 2015 and other rules that complements it and/or substitute it. \*\*Minimum saving guaranteed on sanitary hot water consumption in all the buildings, according to its location and the minimum value of occupation as per the existing rule applicable.

## Homes that make you save money



Living in a Vía Célere house means live with an own style of life. We are different in the way we conceived our properties and in all the services we offer to our clients.

célere  
lifestyle

Houses that  
give you quality of live







## QUALITIES

Enjoy your new home in Residencial Célere Cala Serena with qualities according to your expectations. Properties with the best finished and excellent common areas to offer all the comfort you deserve. The finished inside the properties has been carefully designed according to the functional architecture of the residential.

It is time to get the best qualities for your new home. In Vía Célere we think that the beauty of our homes is not found only in the best design of construction but also in the quality of the materials we use. Make sure you choose the best quality for your house with lasting materials and that comply our strict quality tests.

Trust on our exclusive choice of designs and materials that preserve the value of your home and keep the appearance like the first day. Enjoy the best with no restrictions as now is the moment.

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Homes that  
make your children be happy





## PERSONALIZE

In Vía Célere we think that the client is the most important and each one is different, a unique bastion to which we need to correspond not just in quality but also in individual proposals. For that reason we offer you a programme to personalize your home.

A new standard of personalization with which you will have different options according to your likes and needs. This programme has all the necessary characteristics to make your home special, magic, trying to make on each corner that personal space you desire so that will make your day to day perfect.

You will find a world of possibilities, proposals that will allow you to design an environment with which you will be completely identified from the very first day, a perfect mixture between harmony, elegance and functional. Choose among different materials, colours and textures that we offer for your walls, floors, wardrobes and kitchen. Complete your choice with our offer in lighting and many others complements until the property becomes your home.

This is the beginning of your new home, enjoy the journey.



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## VIRTUAL TOUR



Vía Célere offers you a different way to visualize your future home.

Enjoy contemplating the exterior of the building, its common areas and surrounds from any angle, view the interior of our homes in an interactive way to see in detail the qualities that compose it. Live the Vía Célere experience. Enjoy Célere Cala Serena with Vía Célere's new virtual reality app.

The Vía Célere App is available for Android and iPhone. Search the store for the keyword "Vía Célere visita virtual".







## BENEFITS



### INTERIOR DESIGN

Vía Célere has at your disposal an interior designer to make from your home the space of your life, that philosophy where owner and home acquire only one meaning. Without any additional cost for you we offer professional and specialized advice of a designer that will help you to give expression to your ideas in every corner of your new house, creating spaces according to your likes and needs.

Thanks to this service you can ask our designer who will provide you with his advice and experience according to the latest trends.



If you have any doubts about which layout suits better in your property, about the combination of the furniture, about the use of painted paper or about the chromatic range that will combine better according to the style of your home, we can help you to solve them with our consultant service.

A unique service that we offer you through the studio Vg Living headed by Virginia Gasch.



### CÉLERE SOLUTIONS

In Vía Célere we think that a house is nothing if it cannot be converted into your home: a warm space, unique and exclusive that talks about you in all its details.

We also think you have to enjoy it without problems, knowing that you can have the best professionals when taking decisions. For that reason we have created for our clients an exclusive space, with the aim of making life for you easier.

We present you Célere Solutions, the revolution in services related to the house. A world of advantages, services and an attractive discount club for you, your family and your house, that will help you everyday.



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**solutions**  
Servicios prestados de MGA

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## CONSULTIVE SELLING



In Vía Célere we bet for the quality and for the continuous compromise with our clients, and for that reason we offer you the Customer Service Department.

Our professional team will help you out to solve all the doubts you can have from the very first moment, for example the contract of the supplies or the use and maintenance of the different elements in your home, etc.

Furthermore, we will go with you on the first visit before the execution by deed of your property so that you can see our compromise with the quality, not only with the finished, but also with the materials and services offered and we will give you an answer on the possible effect that could arise in your property studying each case and offering the solution with the minimum possible disturbances.

All in all, we think that the satisfaction of the client is a priority and so we offer our services, we want you to make the change to your new home Vía Célere much easier and comfortable.





In Vía Célere we believe that social responsibility should play a priority role in the real estate sector, and be the tool that channels commitment in the sector for transparency, excellence and sustainability.

We understand that social responsibility is an integrated strategy within our company, that allows us to become an engine for change and generate valour for all our interest groups and society in general.

We rely on our commitment to innovation to promote a more sustainable construction, involve ourselves in those social priorities related to building and serve as an ethical model with good governance within the sector.

Our activities are oriented towards the advancement of achieving Sustainable Development Goals, for this, we collaborate with other entities promoting projects and initiatives that respond to current social issues and expectations for future generations.





Vía Célere is a real estate company specialising in development, investment and management of residential assets. Thanks to its innovative business model and team of professionals, Vía Célere is today one of the reference companies in the new environment and real estate cycle.

Since its founding in 2007, Vía Célere has already delivered more than 2,300 homes, demonstrating a solid experience in start-ups, development and delivery of high quality residential developments throughout the whole of Spain.

The company is committed to innovation and sustainability as the fundamental pillars of their projects, at the same time shows a permanent commitment to satisfaction for its clients, hareholders and the professional development of nearly 200 employees.



Homes that  
innovate your life





Homes that innovate your life

